Consumers choose renewable energy

8 and 9 March 2016
Grand Hotel Krasnapolsky
Amsterdam, Netherlands
www.recmarket.eu
Dear fellow renewable energy experts,

The renewable electricity industry is developing fast and changes in the market for renewable energy are moving even faster. Consumers are demanding a larger role in the future of the electricity market, governments are feeling stretched after years of supporting renewable production and everyone is looking for robust, cost-effective solutions that will strengthen consumer choice and influence. It is against this backdrop that I am pleased to invite you to the sixth RECs Market Meeting, which will take place in Amsterdam in the Netherlands on 8 and 9 March 2016.

At RECS International we have a single, clear message this year: consumers are choosing renewable energy. We feel that the market, policy makers and other stakeholders should recognise and actively champion consumer choice. RECS International and its members are eager to show their support for consumer choice and an important platform for doing this is the upcoming RECs Market Meeting. Make sure you join us – and all the other stakeholders involved in renewable energy – in our push for consumer-driven markets. We look forward to seeing familiar faces and meeting new people in Amsterdam.

See you there!

Best regards,
Claes Hedenström, President of RECS International

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### Consumers choose renewable energy

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Best regards,
Claes Hedenström, President of RECS International

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### What is in it for you?

The RECs Market Meeting is a unique occasion. It’s the only conference in Europe that is dedicated to discussing developments related to – and the current market for – renewable electricity here and around the world. You will receive first-hand information about what energy end-consumers actually want. We will review what such requirements mean in terms of the market – prices and volumes – and how this is likely to have an impact on regulations. In addition we will look at systems that are developing around the world to see where lessons can be learned and improvements made. This conference will bring you up-to-date with all of the latest developments in this dynamic, fast-changing field.

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### RECs Market Meeting 2016 at a glance

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* separate registration required  
** for RECS members only  
*** register via www.recmarket.eu (a limited number of places are available)
Monday 7 March 2016 / Pre-conference workshops

14.00 – 16.30
PRE-CONFERENCE WORKSHOP 1

Fast track towards the Guarantee of Origin market

This workshop will help you build up expertise in the European renewable energy market. As well as the history of the Guarantee of Origin (GO), we’ll cover four other topics:
- residual mix calculations
- national disclosure rules
- consumer choice
- main specifications of the EECS-GO Standard

If you’re not yet a market player or a knowledgeable consumer, this workshop is for you.

Target audience
All those interested in Europe’s renewable electricity market. Past participants have included executives from companies wishing to purchase certificates directly and therefore intending to open accounts, as well as people from companies wishing to expand the sustainability options they offer their clients. Representatives of electricity utilities have also shown an interest in this workshop, as well as people from companies wishing to expand the sustainability options they offer their clients. Increased cooperation between people working in different sectors has also led to best-practice guidelines on the use of these instruments in Europe and around the world.

With contributions from:
Steven Vanholme, Project Coordinator, EKOenergy
Louis von Moos, Managing Director, Association ECS Switzerland
Hanne Lerche Raadal, Senior Research Scientist, Østfoldforsknign
Ivan Debay, CEO, Origo

14.00 – 16.30
PRE-CONFERENCE WORKSHOP 2

Developments in voluntary offsets and tracking instruments

The recently published Greenhouse Gas Protocol scope 2 guidance document distinguishes between activities that contribute to carbon footprint calculation and those related to carbon compensation. These distinctions provide clarity, defined roles for market players and their clients, as well as growth opportunities in both the electricity tracking market and the offset market.

Target Audience
In this session we will tackle complex issues related to the purchase of renewable energy, calculating carbon footprint, and reducing CO2 emissions at the consumer level. People who will benefit most from this session are those who are either involved in the purchase, sale, trade or standardization of voluntary offset certificates or of attribute tracking certificates (such as Guarantees of Origins, RECs or I-RECs). It is also important for well-informed corporate consumers and other stakeholders to attend this session in order to understand what is being discussed in the industry and the importance this will have for the future of sustainability reporting.

With contributions from:
Jared Braslawsky, Deputy Secretary General, RECS International
Programme Manager, ICROA, IETA
Ed Holt, Owner, Ed Holt & Associates
Daniel Arnesson, PhD Candidate, University of Oslo
Pieter van Midwoud, Director of Partnerships and Business Development, The Gold Standard Foundation

14.00 – 16.30
PRE-CONFERENCE WORKSHOP 3

Contracts and regulatory training for renewable energy traders

In this workshop we will review the most common issues – and recent trends – in documentation relating to renewable energy trading and regulations. The legal team from DLA Piper, in close cooperation with EFET, will inform you about the contractual agreements used in these markets and recent changes.

Target Audience
Attendees should be broadly familiar with the design of – and trade in – the European GO market, US RECs market or International REC market. We’ll discuss the legal issues that market players often face in their daily business. You’ll get insight into the future of many contractual agreements and developments in systems that are likely to be developed.

The workshop includes discussion of:
- Transition contracting for the UK LEC scheme
- The EFET and RECS standard documentation for Guarantees of Origin
- Documentation for transactions under the International REC Standard (I-REC Standard)
- Comparative renewable energy power purchase agreements under tendering schemes
- Contracting for energy efficiency measures (e.g. the British CRC Energy Efficiency Scheme, the Austrian EEFFG measure)
- COP21 key implications on international renewable energy trading and support
- Comparative renewable energy and greenhouse gas reduction standards and growing issues on misrepresentation, unfair competition and advertising
- Outlook on a new EU Renewable Energy Directive and cross-border participation in renewable energy purchase or support schemes

This workshop is endorsed by EFET

With contributions from:
Andreas Gunst, Partner, DLA Piper
Jan Haizmann, Member of the Board and Chairman Legal Committee, EFET

For the complete workshop programmes, go to www.recmarket.eu. If you wish to attend one of the workshops, please register soon as a maximum of 30 people may register.
Consumers choose change

Consumers are talking about the need for change. In particular, corporate consumers are reviewing internal sustainability measures related to internal policy as well as planning related to sustainability measures to be implemented between now and 2030, with various milestones along the way. They have ambitious targets, often beyond what national governments have announced and are not willing to wait for national politics before making their decisions. The energy sector has never seen a truly grassroots movement like this before. Consumers of all sizes are saving energy, producing energy and renewable purchasing electricity products in unprecedented volumes.

The session is designed to put these corporate pioneers in the spotlight. They have different types of businesses, different needs and different priorities, but together they are choosing from the myriad options and discovering reliable and sustainable solutions for their companies. It’s about energy but also much more.

We start the conference with stories from market players and consumers of renewable electricity. Speakers will discuss their sustainability actions in relation to renewable energy, but also more broadly.

With contributions from:
- Karel Beckman, editor-in-chief, Energy Post
- Jared Braslawsky, Deputy Secretary General, RECS International
- Vincent Eckert, Head Internal Environmental Management, Swiss Re
- Nicola Kimm, Head of Sustainability, Philips Lighting
- Tony Dunnage, Group Manufacturing Sustainability Director, Unilever

European tracking systems

European tracking systems have been around for almost 15 years. Since the first ‘green’ certificates were produced in the Netherlands we’ve come a long way, and we’re still moving forward. The European electricity attribute tracking system is robust, transparent and widely used. The Association of Issuing Bodies (AIB)’s EECS standard deserves significant praise in this regard, tirelessly working towards an improved, more reliable system.

The AIB and other European stakeholders want to see further improvements. Not all European countries adhere to EECS and even those that do have differences that stifle market growth and hold up progress. In this session we will discuss the current state of the EECS system and how European stakeholders hope to improve the system between now and 2020.

With contributions from:
- Michael Lenzen, Consultant, CA-RES, MT Member, Chairman CTS ‘Guarantees of Origin and Electricity Disclosure’
- Jan van der Lee, Member of the Board, AIB
- Markus Klimeschefska, Chairman Working Group Internal Affairs, AIB

Developments in the International REC Standard

Standardized tracking systems help ensure that consumers can choose electricity reliably and they also help maintain adherence to best international purchasing practices. In many cases such systems are based on national legislation as well as guidelines and criteria that are widely accepted by stakeholders.

In an effort to compile international best practices in tracking electricity the International REC Standard has developed the I-REC Code documentation. This can easily be implemented by national governments and other stakeholders in locations where no robust voluntary tracking system is currently in place.

As more countries adhere to the International REC Standard, early market players and other stakeholders have learned quite a lot. In this session we will review lessons from the past year and take a look at likely developments next year.

With contributions from:
- Ed Holt, Owner, Ed Holt & Associates
- Peter Niermeijer, Board member, International REC Standard
- Chris Pooley, Market Consultant, Pure Energi

Paris review – the future of cap and trade

COP21 gave us agreements but not the solutions. High-level commitments from governments are one thing, but implementing these commitments is quite another. At the RECs Market Meeting we go beyond the promises and ask: how? How are these commitments going to become reality? How can we get legally binding agreements? The most logical move for many governments is to implement cap-and-trade systems. With the EU ETS as an example, these systems are being discussed and implemented around the world.

Join us to take a look at the future of cap-and-trade systems as we review what was decided in Paris.

With contributions from:
- Karel Beckman, editor-in-chief, Energy Post
- Martijn Broekhof, Senior Associate, European Climate Foundation
- Speaker tba

10:00 OPENING SESSION

12:00 NETWORKING BUFFET LUNCH SPONSORED BY VATTENFALL

13.30 PARALLEL SESSION 2A

European tracking systems

13.30 PARALLEL SESSION 2B

Developments in the International REC Standard

13.30 PARALLEL SESSION 2C

Paris review – the future of cap and trade

14:30 COFFEE BREAK
15.00 PARALLEL SESSION 3A

European disclosure policy

European disclosure policy is rapidly changing. The idea that Guarantees of Origins must be used to prove the origin of renewable electricity products is now widely accepted and anything less than this is referred to as ‘unreliable’ by most influential stakeholders. The AIB has taken a stand against poor disclosure systems, suggesting that proper disclosure rules are crucial to the success of their EECS standard.

During this session we will discuss the specific issues around the idea of ‘double perception’. This concern relates to what is expected by consumers based on production characteristics and the reality of what they receive from their supplier based on consumption characteristics. Another way of stating this is that there is the perception among some consumers that the production devices they see are not reflected on the electricity bills and disclosure forms they receive from suppliers. Do we need legislation, more information, or is the whole problem a non-issue?

With contributions from:
Dirk van Evercooren, President, AIB
Jörg Mühlenhoff, Project Coordinator on Renewable Energy, BEUC
Tom Lindberg, Managing Director, ECOHZ

15.00 PARALLEL SESSION 3B

RE100 – a path to 100% renewables

RE100 is a coalition of influential multinational corporations which are committed to achieving 100% renewable electricity procurement in their operations around the world. Convened by The Climate Group and CDP, with the support of other climate and energy NGOs, large companies and the International Renewable Energy Agency, RE100 aims to encourage credible and transparent corporate claims about the use of renewable energy. This is essential for the development of a global market for renewables. Transparent communication can shed light on corporate strategies and choices, the stage of market development, and provide evidence for policy makers.

During the RE100 session we will review project developments and technical working group documents. RE100 companies believe that corporate leadership in renewable energy will be very important until 2020 and beyond.

With contributions from:
Mariana Heinrich, Manager Climate & Energy, WBCSD
Roberto Zanchi, Technical Manager, RE100 / CDP
Philippe Le Gall, Sustainability Systems & Reporting Manager, Nestlé
Mary Sotos, Associate Energy Program, World Resources Institute

15.00 PARALLEL SESSION 3C

The GRI G4 Sustainability Reporting Standard, a comprehensive view

GRI is an international independent organisation that helps businesses, governments and other organisations understand and communicate the impact of business on critical sustainability issues such as climate change, human rights, corruption and many others.

With thousands of reporters in over 90 countries, GRI provides the world’s most widely used standards on sustainability reporting and disclosure. GRI’s G4 guidelines are designed to be universally applicable to organisations of all types and in all sectors, large and small, across the world.

During this session representatives of GRI will discuss the G4 Sustainability Reporting Standard.

With contributions from:
Tamara Bergkamp, Manager Reporting Standard, Global Reporting Initiative
Hans Nooter, CRS Advisor, Alliander
Paul Emans, Investor Relations, Enexis

15.30 SESSION 4

Europe as a leader in renewable energy

The discussions around the new EU Renewable Energy Directive that were originally expected in 2020 have been brought forward for discussion today. The European Commission aims to develop ‘new legislative proposals’ by the middle of 2016. Many stakeholders are taking a proactive stance on these proposals, aiming to convince policy makers, politicians and stakeholders to take consumer choice in the electricity market more seriously. The first steps needed to make an impact are clear. In 2015 the Commission released a summer package with a focus on empowering energy consumers, improving the ETS and even considering a “new energy market design”.

With contributions from:
Walter Boltz, Executive Director, E-Control
Philip Good, Renewable and CCS Policy Unit, DG for Energy European Commission

Panel discussion with the above speakers plus:
Claes Hedenström, President, RECS International
Jeroen van de Klerksteeg, General Manager, Climex

18:00 CITY SIGHTSEEING BY BOAT SPONSORED BY Statkraft

19:30 RECs DINNER PARTY
**09.30 SESSION 5A**

**Market review**

Unprecedented growth in the use of EECS GOs has hit the headlines in 2015. This growth is partly due to more countries adopting EECS standards and improved disclosure rules, but it’s also the result of improved standards for corporate accounting. In this session we will look in depth at the patterns behind the numbers. Presenters will discuss the market statistics for EECS GOs in detail and review where a lack of standardization among EECS countries might be restricting wider use of the system.

**With contributions from:**
Roger Rütze, Responsible for Sales Green Portfolio & Certification, Enovos Luxembourg
Jon Sverre Monsen, Portfolio Manager, Agder Energi
Marie Christine Pietsch, Originator Global Environmental Markets, Statkraft

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**09.30 SESSION 5B**

**Carbon accounting in practice**

Discussions on carbon accounting have been taking place for years. The decision of the Greenhouse Gas Protocol (GHGP) – in their Scope 2 guidance document – finally provided clarity to consumers and stakeholders who have been waiting for a standardised method for reporting electricity purchases in their annual CSR reports. As the GHGP gets adopted by CDP and other standard setters, businesses are slowly coming into line with a single accounting method for their documentation on electricity purchases and carbon accounting. This session will review how large companies are putting the standards into practice through accounting procedures and other forms of environmental reporting.

**With contributions from:**
Orrin Cook, Senior Manager Green-e Market Development Center for Resource Solutions
Natalia Gorina, Sales Director Carbon & Renewables, South Pole Group
Anette Gusiås, Senior Analyst, Bergen Energi Green Services

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**09.30 SESSION 5C**

**Implementing an internal carbon price**

In order to drive operational excellence and build a culture of change, many businesses are making all departments accountable for carbon emissions. Increasingly this includes considering an internal carbon price to incentivise action. This session will allow participants to hear real business examples of how carbon pricing programmes can be structured in order to meet both short term and long term emission reduction targets, while also enhancing efficiency, responsibility and leadership.

**With contributions from:**
Simon Brown, Managing Director Europe, Natural Capital Partners
Business stakeholder, speaker tbc

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**10:30 COFFEE BREAK**

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**11.00 SESSION 6**

**Keynote**

**The consumer as business partner**

Business leaders are pushing forward in the drive for change. In this keynote session we will make a link back to the first session of the conference and discuss more broadly how consumers, consumer organisations and large companies are making leadership decisions that can change the planet. Joined by some of the leading players pushing for this grassroots, consumer-driven action, we will discuss the high-level decisions that are taking place in board rooms and conferences which are shaping the future of the electricity sector.

**With contributions from:**
Claes Hedenström, President, RECS International
Jürgen Tzschoppe, Executive Vice President Market Operation & IT, Statkraft
Erik Suichies, Vice President Customers B2B NL, NUON / Vattenfall
Hans ten Berge, Secretary General, Eurelectric

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**12:30 NETWORKING BUFFET LUNCH SPONSORED BY VATTENFALL**

RECs Market Meeting 2016 ends
Agder Energi is located in the southernmost region of Norway (Agder). The company is owned by Norwegian public institutions and operates 48 hydroelectric plants with an average annual power generation of about 7.8 TWh. Installed capacity, encompassing both run of the river and reservoir facilities throughout the major waterways of Agder, exceeds 1700 MW. We are currently building and projecting several hundred GWh of new hydro power and onshore wind production. Agder Energi supplies renewable source wholesale products and Guarantees of Origin to a wide range of European markets. Visit www.ae.no/renewables

Vattenfall is a European energy company with 30,000 employees. Our main products are electricity, heat and gas. In today’s energy transformation, Vattenfall is a leader in sustainable production, by operating over 1,000 wind turbines in Sweden, Denmark, Germany, the Netherlands and the UK, ensuring reliable and cost-efficient energy supply. We are a dedicated partner to our customers and society at large, providing convenient and innovative energy solutions. On the Dutch market, we operate under the name Nuon. Visit www.vattenfall.com

Natural Capital Partners is a world-leading provider of innovative solutions for positive impact on the world’s natural capital. The company works with clients including Microsoft, H&M, M&S, Sopra Steria and Sky to deliver high quality renewable energy programmes, reduce carbon emissions, enable water stewardship and protect biodiversity. With offices in the UK and the US, the company was founded 18 years ago and has more than 300 clients in 34 countries. Visit www.naturalcapitalpartners.com

Zurich-based South Pole Group is the world’s leading provider of climate solutions with a strong focus on providing high-quality renewable energy certificates. No other company offers as rich a suite of services and solutions. SPG helps public and private sector organisations develop climate proven policies and strategies. Areas of expertise cover every key sustainability-related area of climate change, including but not limited to: forests & land use, water, sustainable cities & buildings, as well as renewable energy and energy efficiency. Visit www.thesouthpolegroup.com

As Luxembourg’s main energy supplier, operating in Germany, France and Belgium, our mission is to generate and deliver electricity, natural gas and renewable energy for industries, SMB’s, distributors and private households. In addition, the company is now branching out, particularly in the renewable energy sector. Enovos Luxembourg S.A. is wholly owned by Enovos International, a holding whose registered office is located in the Grand-Duchy of Luxembourg and which acts as an umbrella for the network manager Creos Luxembourg S.A. Visit www.enovos.eu
Registration

You can register online at www.recmarket.eu
Costs for attending the RECs Market Meeting on 8 and 9 March 2016

RECS-I members
- early bird registration (by 23 January 2016)* €850
- normal registration (by 20 February 2016)* €950
- late registration (after 21 February 2016)* €1,050

Non RECS-I members
- early bird registration (by 23 January 2016)* €1,150
- normal registration (by 20 February 2016)* €1,275
- late registration (after 21 February 2016)* €1,375

• If three or more people (from the same company) register for the conference at the same time, the total discount will be 15%. Please note that this discount does not apply to the pre-conference workshops.
• The fee for the pre-conference workshops on 7 March 2016 is €325,-*

* All rates are exclusive of 21% VAT.
Cancellation policy: go to www.recmarket.eu. RECS International may (at its sole discretion) change the format, speakers, participants, content, venue location and programme or any other aspect of the RECS Market Meeting at any time and for any reason, whether or not due to force majeure, in each case without liability.

SUPPORTING ASSOCIATIONS

The AIB guarantees the origin of European energy by using and promoting the European Energy Certificate System - EECS – which ensures the reliable operation of international certificate schemes - and operates the inter-registry communications Hub. The AIB’s members are Europe’s energy certificate system administrators, the competent bodies for guarantees of origin – usually transmission system operators, electricity regulators and energy market operators, or the service organisations that administer energy certificate systems on their behalf. Visit www.aib-net.org

CDP, is an international not-for-profit organisation providing the only global environmental disclosure system. CDP works with market forces, including 767 institutional investors with assets of US$92 trillion, to motivate companies to disclose their impacts on the environment and natural resources and take action to reduce them. CDP now holds the largest collection globally of primary climate change, water and forest risk commodities information. Visit www.cdp.net or follow us @CDP.

EFET The European Federation of Energy Traders (EFET) promotes and facilitates European energy trading in open, transparent, sustainable and liquid wholesale markets, unhindered by national borders or other undue obstacles. EFET improves the conditions for energy trading by:
- Finding solutions for market design and advocating suitable policies and regulatory measures;
- Providing standard solutions to the repetitive aspects of wholesale energy transactions;
- Encouraging probity, good risk management practices, responsible corporate governance and proper accounting among energy traders.
We represent more than 100 member companies, active in over 27 European countries. Visit www.efet.org

Venue
The RECs Market Meeting 2016 will be held at

NH GRAND HOTEL KRASNAPOLSKY
DAM 9
1012 JS AMSTERDAM
THE NETHERLANDS
T +31 (0)20 544 91 11

Hotel room reservation
RECS International has negotiated special room rates for the duration of the meeting. If you wish to take advantage of these rates, please book your room at the Grand Hotel Krasnapolsky via our website. Go to www.recmarket.eu/venue and click on the link to make your reservation.

Contact: secretariat@reics.org | +31 26 820 03 96 | www.reics.org

MEDIA PARTNERS

erek100 RE100 is a collaborative initiative of influential businesses committed to 100% renewable electricity, working to massively increase corporate demand for renewable energy. The private sector accounts for around half over half of the world’s electricity consumption. Switching to renewables will accelerate the transformation of the global energy market and aid the transition to a low carbon economy. More than 50 multinational companies have now joined RE100 from all over the world and from a wide range of sectors - from telecommunications and IT, to financial services, to consumer goods. Visit www.there100.org

The association of energy producers, traders and retailers in the Netherlands. Energie-Nederland is the representative body for all companies playing an active role in the production, trade or supply of gas, electricity and/or heat. Visit www.energie-nederland.nl

The International REC Standard is a non-profit organisation that has been tasked with providing robust attribute tracking systems around the world. This standard requires local stakeholders and government authorities, wherever possible, to facilitate national implementation in adherence with local or national regulations. Based upon the I-REC Standard codes and associated documents – the blueprints for the attribute tracking system – I-REC independent issuers are able to implement robust and transparent attribute tracking systems, ensuring the highest quality systems and adherence to best practices for the avoidance of double counting, double certificate issuance and double attribute claiming. The I-REC Standard governing board regulates the use of the I-REC code and associated documents. Visit www.irecstandard.org