

# EAC markets and consumer action

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Climate Impact Partners



# About Us

Valuing  
consumer  
action

MMR  
2024

## **Our purpose**

We work to urgently ensure a thriving future for all life on earth

## **Pioneer and standard-bearer**

Since 1997 we've delivered climate solutions including renewable energy, carbon offset, and biodiversity, to thousands of companies; turning our clients' ambitions into impact.

# Our Solutions

## Energy Attribute Certificates

One of the world's largest providers of Global EAC's offering bespoke portfolios

## Project Development

Over 25 years experience developing a variety of carbon offset projects and standards

## Carbon Offsetting

over 600 projects in 56 countries; screened through our industry-leading QA process

## CarbonNeutral® Certification

A leading global standard to communicate action on climate

## Save a Species

Saving critically-endangered tree species; 500 species have less than 50 living trees



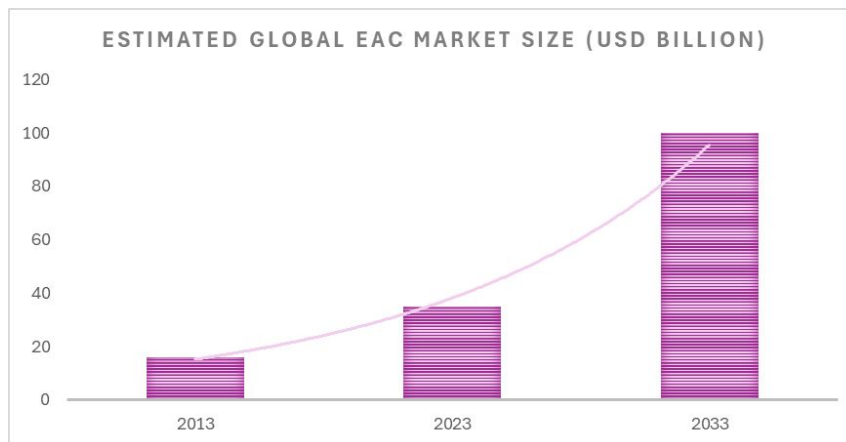
# Our Climate-Leading Clients

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# Global EAC consumer demand



<b>Compound Annual Growth Rate (2023 to 2033)</b>	CAGR estimated between 11-25%
<b>Largest Market</b>	Europe
<b>Fastest Growing Markets</b>	Asia (China and India)
<b>Factors driving demand and supply growth</b>	<ul style="list-style-type: none"> <li>• <b>Government</b> – Compliance: Mandating/incentivising supply and demand</li> <li>• <b>Corporations</b> – Voluntary: Increasing demand -&gt; spurring new supply</li> <li>• <b>Public</b> – Increasing demand -&gt; spurring new supply</li> </ul>

# Reporting standards and certifications shaping EAC markets

## Recognised target setting / reporting standards

Setting the standards for purchasing and reporting



## Additional certifications

Verify EACs obtaining additional levels of environmental, social, and economic benefits above & beyond most reporting standards requirements



EKOenergy



Green-e Energy

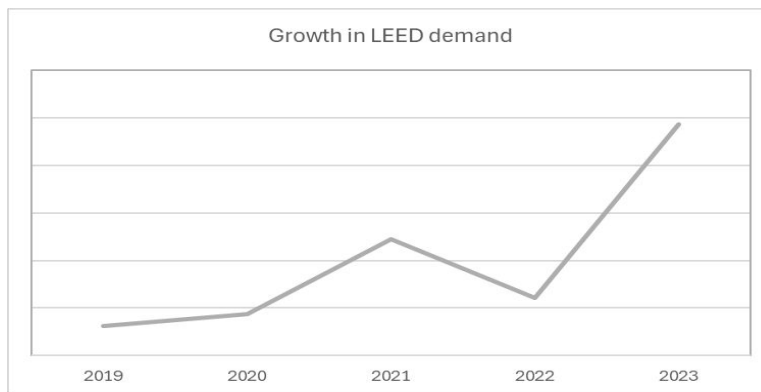
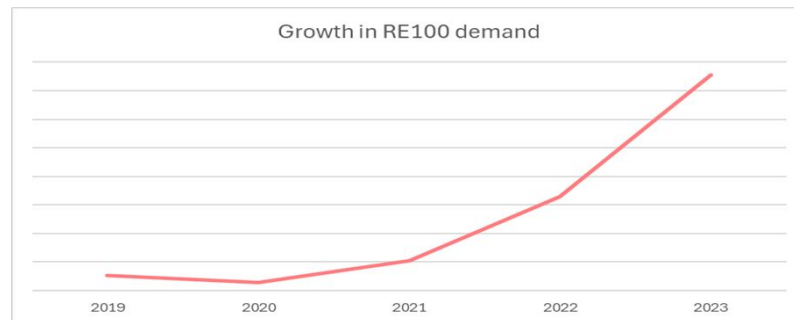
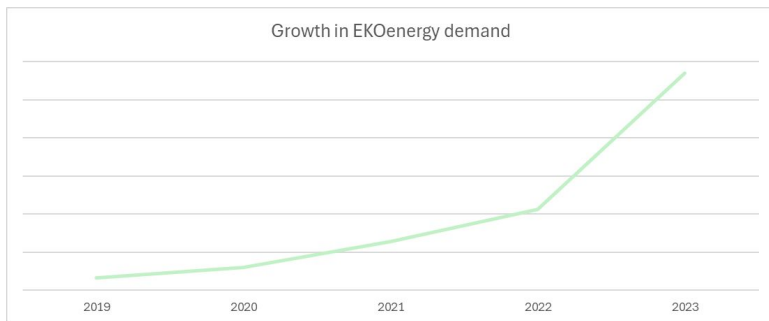


REC Brazil



Renewable Plus

# Growth of demand for EACs meeting additional quality standards



# How consumer demand is driving EAC Markets

Global corporates increasingly purchasing EACs and utilise/aligning with recognised reporting standard tools

Additionally, *demand for EACs with additional quality certification is accelerating faster than overall demand*, leading to...

- Reduced environmental impact from existing renewable generation
- Increased investment in newer and more sustainable renewable energy generation
- Increased positive impacts of renewable generation (additionality, investment in local communities and environment, achieving UN SDGs etc.)
  
- Which is ultimately better for the world!



# Thanks for listening



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