

EKOenergy, global non-profit ecolabel for renewable energy

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action

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Renewable energy consumers expect that solutions are:

- Available
 - In many markets
 - Offered by many suppliers
 - Fast
- Aligning with other standards and policies
 - Greenhouse Gas Protocol / CDP
 - UN Sustainable Development Goals
- Impact - “Additionality”
 - How is my purchase making a difference



 GREENHOUSE GAS PROTOCOL

GHG Protocol Scope 2 Guidance

An amendment to the GHG Protocol
Corporate Standard



Other important aspects of attractive renewable energy solutions

- Flexible
 - Standardised + at the same time room for own preferences
- Easy to understand
 - Concrete
 - Simplifying the EAC story, not making it more complex
- Endorsed and recommended
 - Others find it good!
 - Or: Others are using it too
- Cost-efficient
 - Price-sensitive consumers



EKOenergy: for consumers who want action

- An ecolabel for consumed megawatt-hours
 - i.e. for redemptions/cancellations.
- Third-party: An initiative of environmental NGOs
- A tool for communication
 - For us as an environmental NGO and for energy consumers
- A tool for additional climate action (additionality)
 - Support for new renewable energy projects
 - Support for climate action and worldwide promotion of renewable energy
- Available worldwide

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Aspects covered by the EKOenergy label

- Megawatt-hours from renewable energy installations that fulfil additional criteria -> considering nature
- Reliably tracked: EAC + alignment with GHG Protocol Scope 2 Guidance
- Additional climate action
 - €0.10/MWh -> Climate Fund: impactful renewable energy projects in low- and middle-income countries
 - €0.08/MWh -> EKOenergy's advocacy work and renewable energy campaigns
 - More!
- Audit

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Process - How to get started

- Sign the EKOenergy Agreement. This is free of cost
- Check which installations you can use for EKOenergy
 - EKOdirect database
 - Ask the EKOenergy secretariat - easiest for wind and solar
- Offer EKOenergy to your clients
- Contact EKOenergy whenever you have a question or suggestion

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Process - After selling EKOenergy

- Inform us
 - Immediately, or at latest by the next March
 - Send us the redemption statements
 - We send you an EKOenergy proof for your client
 - We send you an invoice in April-May
- > Reminder: our logo is internationally protected and can only be used by:
- Our authorised sellers
 - EKOenergy users

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Many reasons for EKOenergy

- Non-profit, third party
- Additional quality criteria
- Expert check
- Stable and reliable
- Additional positive impact
- Others are using EKOenergy too.
- Recommended by international standards
- Clear link with multiple Sustainable Development Goals
- And more

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**10
reasons
companies
choose
EKOenergy-
labelled
energy**

EKOenergy

Contact and information

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- Regular newsletters: www.ekoenergy.org -> *News*
- And more!

